Headline: Honda e-scooter redefines urban mobility

Deckhead: New Motocompacto is sleek, simple and foldable bike

Urban travel is scooting in the right direction. A variety of options are available to city-dwellers, whether it’s a traditional bicycle or motorized scooter.

Honda is working to improve an evolving situation by introducing a new e-scooter. Inspired by Honda Motocompo of the early 1980s, the new Honda Motocompacto redefines affordable, all-electric personal transportation. It has sleek and simple styling and an innovative, compact foldable design. The cost is $995.

The zero-emissions Motocompacto is designed for the modern realities of urban mobility, providing riders with an easy and enjoyable alternative transport that reduces their carbon footprint while offering convenience.

The scooter reaches a maximum speed of 15 mph and has a zero-emissions range of 12 miles. Motocompacto can be fully charged in fewer than four hours in both the folded and ready-to-ride configuration by using a common 110v outlet.

“Motocompacto is uniquely Honda – a fun, innovative and unexpected facet of our larger electrification strategy,” said Jane Nakagawa, vice president of the R&D business unit at American Honda Motor Co., Inc. “Sold in conjunction with our new all-electric SUVs, Motocompacto supports our goal of carbon neutrality by helping customers with end-to-end zero-emissions transport.”

Honda engineers in Ohio and California designed Motocompto as an innovative approach to personal electric transportation. Uniquely foldable, it quickly transforms into its own compact, light and stackable carrying case that is easy to haul in a vehicle, on public transportation or store in tight places.

Motocompacto is ideal for traveling around cityscapes and college campuses. It was designed with rider comfort and convenience in mind with a cushiony seat, secure grip foot pegs, on-board storage, a digital speedometer, a charge gauge and a comfortable carry handle. A clever phone app enables riders to adjust their personal settings, including lighting and ride modes via Bluetooth®.

“Motocompacto is easy to use and fun to ride, but was also designed with safety, durability, and security in mind,” said Nick Ziraldo, project lead and design engineering unit leader at Honda Development and Manufacturing of America. “It uses a robust heat-treated aluminum frame and wheels, bright LED headlight and taillight, side reflectors, and a welded steel lock loop on the kickstand that is compatible with most bike locks.”

Charging is quick and convenient with a standard-compact charger that can be stowed on-board. Motocompacto is designed to be personalized with sleek and simple styling that’s perfect for decals, stickers, skins and more.

To enhance the joy of ownership, a functional line of branded Motocompacto accessories will be available, including helmet, backpack, apparel and more.

Cutline: SCOOT – Honda Motorcompacto scooter is a zero-emissions mode of transportation for short distances. Image: NewsPress USA.

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